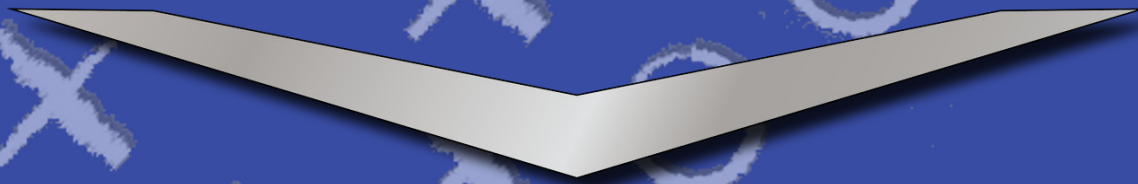


ECP



Playbook 2020

How to use the ECP Playbook for your department!



Playbook for Marketing 2019-2020

1. WHO is it for?

Sales Team to find new contractors

2. WHEN is it due?

3. WHAT is the goal?

To Sign new contractorsSales Team to find new contractors



Playbook for Marketing 2019-2020

4. WHERE IS THIS TAKING PLACE?

5. HOW ARE YOU ACCOMPLISHING
THIS GOAL?



Playbook for Marketing 2019-2020